



Fair View Bed & Breakfast EARNS 2018 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Kent – 2018 – Fair View today announced that it has received a [TripAdvisor®](#) Certificate of Excellence. Now in its eighth year, the achievement celebrates businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include attractions, restaurants and accommodations located all over the world that have continually delivered a quality customer experience.

“TripAdvisor is excited to announce the recipients of the 2018 Certificate of Excellence, which celebrates experiences and other travel businesses that have consistently received strong praise and ratings on the world’s largest travel site,” said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. “This recognition allows us to publicly honour businesses that are actively engaging with customers and using feedback to help travellers identify and confidently book the perfect trip.”

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travellers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

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About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travellers to unleash the full potential of every trip. With over 600 million reviews and opinions covering the world's largest selection of worldwide travel listings – approximately 7.5 million accommodations, airlines, attractions and restaurants – TripAdvisor provides travellers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travellers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors**, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites under 20 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

* Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2017